

Analysing Funding Distribution

Reflections on developing the Funders Alliance for Race Equality Audit Tool

Charlotte Carter



How much funding goes into race equality work?



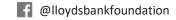
How we sought to answer the question:

1. Identify the characteristics of a grant that matter

Funding BAME sector organisations?

Funding race equality work?

- 2. Define what we mean
- 3. Aim for consistency and (near-)universal applicability
- 4. Test the definitions and categories as broadly as possible





Designing the Tool: Organising data



Organisation level data

Mission & Purpose

Leadership

Grant level data

Intent of the work being funded

Type of work

System-level or symptom

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Using the Audit tool



What does it take to use?

- 1. Be clear on intent
- The Alliance set out to increase the amount of funding going into Race Equality work
- 2. Its not without imperfections...
- Working with the best available, yet often limited data
- Making judgments can be crude and limited
- A focus on the intent of the grant, not its' impact
- There's always going to a different way of defining something
- 3. The context matters



Using the Audit tool



Beyond understanding funding distribution, where does the value lie in using it?

- 1. Across the funding sector
- Provides a benchmark to measure change over time
- Uses tested definitions and categories to enable consistency and comparison
- Creates a tool for action
- 2. Within individual foundations: understanding grantmaking practices
- An opportunity to review data collection practices
- To interrogate the applicant journey and understand success and declination rates for different groups
- Provides a tool for reflection and conversation



